Yale University Survey Codebook: Vaccines
Compiled on: September 23, 2020

Contents

Variable name: vendor
Full text: Vendor

Response	Value
YouGov Panel	1
Vendor 1	2
Vendor 2	3
Vendor 3	4

Variable name: inputstate
Full text: What is your State of Residence?

Response	Value
Alabama	1
Alaska	2
Arizona	4
Arkansas	5
California	6
Colorado	8
Connecticut	9
Delaware	10
District of Columbia	11
Florida	12
Georgia	13
Hawaii	15
Idaho	16
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Indiana	18
Iowa	19
Kansas	20
Kentucky	21
Louisiana	22
Maine	23
Maryland	24
Massachusetts	25
Michigan	26
Minnesota	27
Mississippi	28
Missouri	29
Montana	30
Nebraska	31
Nevada	32
New Hampshire	33
New Jersey	34

Response	Value
New Mexico	35
New York	36
North Carolina	37
North Dakota	38
Ohio	39
Oklahoma	40
Oregon	41
Pennsylvania	42
Rhode Island	44
South Carolina	45
South Dakota	46
Tennessee	47
Texas	48
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Wisconsin	55
Wyoming	56
American Samoa	60
Federated States of Micronesia	64
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Northern Mariana Islands	69
Palau	70
Puerto Rico	72
U.S. Minor Outlying Islands	74
Virgin Islands	78
Alberta	81
British Columbia	82
Manitoba	83
New Brunswick	84
Newfoundland	85
Northwest Territories	86
Nova Scotia	87
Nunavut	88
Ontario	89
Prince Edward Island	90
Quebec	91
Saskatchewan	92
Yukon Territory	93
Not in the U.S. or Canada	99

Variable name: res_region
Full text: US Region - Residence

Response	Value
Northeast	1
Midwest	2
South	3
West	4
Not in the 50 U.S. states	99

Variable name: res_division
Full text: US Census Division - Residence

Response	Value
New England	1
Middle Atlantic	2
East North Central	3
West North Central	4
South Atlantic	5
East South Central	6
West South Central	7
Mountain	8
Pacific	9
Not in the 50 U.S. states	99

Variable name: votereg
Full text: Are you registered to vote?

Response	Value
Yes	1
No	2
Don't know	3

Variable name: inputregstate
Full text: In what state are you registered to vote?

Response	Value
Alabama	1
Alaska	2
Arizona	4
Arkansas	5
California	6
Colorado	8
Connecticut	9
Delaware	10

Response	Value
District of Columbia	11
Florida	12
Georgia	13
Hawaii	15
Idaho	16
Illinois	17
Indiana	18
Iowa	19
Kansas	20
Kentucky	21
Louisiana	22
Maine	23
Maryland	24
Massachusetts	25
Michigan	26
Minnesota	27
Mississippi	28
Missouri	29
Montana	30
Nebraska	31
Nevada	32
New Hampshire	33
New Jersey	34
New Mexico	35
New York	36
North Carolina	37
North Dakota	38
Ohio	39
Oklahoma	40
Oregon	41
Pennsylvania	42
Rhode Island	44
South Carolina	45
South Dakota	46
Tennessee	47
Texas	48
Utah	49
Vermont	50
Virginia	51
Washington	53
West Virginia	54
Wisconsin	55
Wyoming	56
American Samoa	60

Response	Value
Federated States of Micronesia	64
Guam	66
Marshall Islands	68
Northern Mariana Islands	69
Palau	70
Puerto Rico	72
U.S. Minor Outlying Islands	74
Virgin Islands	78
Alberta	81
British Columbia	82
Manitoba	83
New Brunswick	84
Newfoundland	85
Northwest Territories	86
Nova Scotia	87
Nunavut	88
Ontario	89
Prince Edward Island	90
Quebec	91
Saskatchewan	92
Yukon Territory	93
Not in the U.S. or Canada	99

Variable name: reg_region
Full text: US Region - Registered to vote

Response	Value
Northeast	1
Midwest	2
South	3
West	4
Not in the 50 U.S. states	99

Variable name: reg_division
Full text: US Census Division - Registered to vote

Response	Value
New England	1
Middle Atlantic	2
East North Central	3
West North Central	4
South Atlantic	5
East South Central	6
West South Central	7

Response	Value
Mountain	8
Pacific	9
Not in the 50 U.S. states	99

Variable name: birthyr
Full text: In what year were you born?

Summary
Variable is a numeric variable

Variable name: age5
Full text: What is your age?

Response	Value
18-29	1
30-44	2
45-54	3
55-64	4
65+	5

Variable name: gender
Full text: Are you. . . ?

Response	Value
Male	1
Female	2

Variable name: educ
Full text: What is the highest level of education you have completed?

Response	Value
No HS	1
High school graduate	2
Some college	3
2-year	4
4-year	5
Post-grad	6

Variable name: educ4
Full text: What is the highest level of education you have completed?

Response	Value
High school or less	1

Response	Value
Some college	2
College grad	3
Postgrad	4

Variable name: educ2
Full text: What is the highest level of education you have completed?

Response	Value
Less than college	1
College	2

Variable name: race
Full text: What racial or ethnic group best describes you?

Response	Value
White	1
Black	2
Hispanic	3
Asian	4
Native American	5
Middle Eastern	8
Two or more races	6
Other	7

Variable name: race_t
Full text: What racial or ethnic group best describes you?

Summary
Variable is an open response or text variable

Variable name: race4
Full text: What racial or ethnic group best describes you?

Response	Value
White	1
Black	2
Hispanic	3
Other	4

Variable name: race3
Full text: What racial or ethnic group best describes you?

Response	Value
White/other	1
Black	2
Hispanic	3

Variable name: race2
Full text: What racial or ethnic group best describes you?

Response	Value
White	1
Non-white	2

Variable name: hispanic
Full text: Are you of Spanish, Latino, or Hispanic origin or descent?

Response	Value
Yes	1
No	2

Variable name: turnout16
Full text: Did you vote in the election on Tuesday, November 8, 2016?

Response	Value
Yes	1
No	2

Variable name: presvote16post
Full text: Who did you vote for in the election for President in 2016?

Response	Value
Hillary Clinton	1
Donald Trump	2
Gary Johnson	3
Jill Stein	4
Evan McMullin	5
Other	6
Did not vote for President	7

Variable name: presvote16post_t
Full text: Who did you vote for in the election for President?

Summary
Variable is an open response or text variable

Variable name: pid3
Full text: Generally speaking, do you think of yourself as a . . . ?

Response	Value
Democrat	1
Republican	2
Independent	3
Other	4
Not sure	5

Variable name: pid3_t
Full text:

Summary
Variable is an open response or text variable

Variable name: pid7
Full text: Generally speaking, do you think of yourself as a . . . ?

Response	Value
Strong Democrat	1
Not very strong Democrat	2
Lean Democrat	3
Independent	4
Lean Republican	5
Not very strong Republican	6
Strong Republican	7
Not sure	8

Variable name: pid7_with_leaners
Full text: Party ID (3 category, leaners with their parties)

Response	Value
Democrat	1
Republican	2
Independent	3

Variable name: liberty_intro
Full text: How much do you agree with each of the following statements?

Alias	Name
liberty1	People who are successful in business have a right to enjoy their wealth as they see fit

Alias	Name
liberty2	Society works best when it lets individuals take responsibility for their own lives without telling them what to do
liberty3	The government interferes far too much in our everyday lives
liberty4	The government should do more to advance the common good, even if that means limiting the freedom and choices of individuals
liberty5	People should be free to decide what group norms or traditions they themselves want to follow

Response	Value
Strongly disagree	1
Somewhat disagree	2
Neither disagree nor agree	3
Somewhat agree	4
Strongly agree	5

Variable name: risktaking_scl
Full text: How do you see yourself: are you generally a person who is fully prepared to take risks or do you try to avoid taking risks? Please select a value on the scale, where the value 0 means: 'not at all willing to take risks' and the value 10 means: 'very willing to take risks'.

Response	Value
0 - Not at all willing to take risks	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10 - Very willing to take risks	10

Variable name: fluVaccine
Full text: How many times have you gotten the flu vaccine (flu shot) in the last five years?

Response	Value
0 (Never)	1
1	2

Response	Value
2	3
3	4
4	5
5 (Every year)	6

Variable name: healthrisk
Full text: Public health officials have determined that people with the following conditions are at greater risk of severe illness if they contract COVID-19. Do you have any of the following conditions? Please select all that apply.

Alias	Name
healthrisk_1	Chronic lung disease or moderate to severe asthma
healthrisk_2	Hypertension/high blood pressure
healthrisk_3	A serious heart condition (other than high blood pressure)
healthrisk_4	Immunocompromised, such as being treated for cancer, received a bone marrow or organ transplant, have an immune deficiency, have poorly controlled HIV/AIDS, or prolonged use of corticosteroids or other immune weakening medication
healthrisk_5	Regular smoker
healthrisk_6	Body mass index (BMI) of 40 or higher
healthrisk_7	Diabetes
healthrisk_10	Chronic kidney disease requiring dialysis
healthrisk_11	Impaired liver function
healthrisk_12	None of the above

Response	Value
selected	1
not selected	2

Variable name: vaccine_confidence
Full text: For the following questions, indicate your level of agreement or disagreement using one of the following options:

Alias	Name
vaccine_confidence_1	Vaccines are necessary to protect the health of people close to my age
vaccine_confidence_2	Vaccines do a good job in preventing the diseases that they are intended to prevent
vaccine_confidence_3	Vaccines are safe

Alias	Name
vaccine_confidence_4	If I do not vaccinate myself, I may get a disease and cause other people close to my age to get the disease
vaccine_confidence_5	People receive too many vaccines
vaccine_confidence_6	If I vaccinate myself, I may have serious side effects
vaccine_confidence_7	In general, medical professionals in charge of vaccinations have my best interests at heart
vaccine_confidence_8	I have a good relationship with my healthcare provider

Response	Value
Strongly disagree	1
Somewhat disagree	2
Neither agree nor disagree	3
Somewhat agree	4
Strongly agree	5

Variable name: message_split
Full text: Condition Assignment (Screen only shown in testing mode)

Response	Value
T1: Untreated Control	1
T2: Information Baseline Control	2
T3: Not Bravery	3
T4: Trust in Science	4
T5: Personal Freedom	5
T6: Community Interest	6
T7: Community Interest + Anticipated Embarrassment	7

Variable name: vaccinelikely_3Month
Full text: How likely are you to get a COVID-19 vaccine within the first 3-months of it becoming available to you?

Response	Value
Extremely unlikely	1
Somewhat unlikely	2
Neither likely nor unlikely	3
Somewhat likely	4
Extremely likely	5

Variable name: vaccinelikely_year
Full text: How likely are you to get a COVID-19 vaccine within the first year that it is available to you?

Response	Value
Extremely unlikely	1
Somewhat unlikely	2
Neither likely nor unlikely	3
Somewhat likely	4
Extremely likely	5

Variable name: vaccine_advisefriend
Full text: How likely are you to advise a close friend or relative to get vaccinated against COVID-19 once a vaccine becomes available?

Response	Value
Extremely unlikely	1
Somewhat unlikely	2
Neither likely nor unlikely	3
Somewhat likely	4
Extremely likely	5

Variable name: judgingothers
Full text: Now, we would like you to think about a friend or relative who chose not to receive the COVID-19 vaccine when it is available. What would you think about this person? Are they. . .

Alias	Name
judgingothers_1	Trustworthy
judgingothers_2	Selfish
judgingothers_3	Likeable
judgingothers_4	Competent
judgingothers_5	Intelligent

Response	Value
Not at all	1
Slightly	2
Somewhat	3
Mostly	4
Very	5

Variable name: sideeffect_hesitancy
Full text: If the COVID-19 vaccine is safe in the long term and protective against the disease, how hesitant would any of the following symptoms make you about getting the vaccine?

Alias	Name
sideeffect_hesitancy_1	Injection Site Pain
sideeffect_hesitancy_2	Fatigue

Alias	Name
sideeffect_hesitancy_3	Headache
sideeffect_hesitancy_4	Chills
sideeffect_hesitancy_5	Muscle pain and aches

Response	Value
Not at all hesitant	1
A little bit hesitant	2
Somewhat hesitant	3
Very hesitant	4

Variable name: covid_personal
Full text: Do you believe that you have contracted the Coronavirus (COVID-19) at any point?

Response	Value
Yes	1
No	2
Not sure	3

Variable name: covid_network
Full text: Do you believe that anyone you know, like a friend, family member, or a coworker, has contracted the Coronavirus (COVID-19) at any point?

Response	Value
Yes	1
No	2
Not sure	3

Variable name: issue_ranking_treat_3_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_treat_4_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_treat_5_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_treat_6_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_treat_7_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_cntrl_3_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_cntrl_4_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_cntrl_5_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_cntrl_6_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: issue_ranking_cntrl_7_1
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine, where "1" represents the message you think would be most effective, and "4" represents the message you think would be least effective. (Ranking)

Summary
Variable is a numeric variable

Variable name: most_effective_ranking_control
Full text: Which of these two messages do you believe is most effective?

Response	Value
$treatment3.raw	3
$treatment4.raw	4
$treatment5.raw	5
$treatment6.raw	6
$treatment7.raw	7

Variable name: most_effective_ranking_treatment
Full text: Which of these two messages do you believe is most effective?

Response	Value
$treatment3.raw	3

Response	Value
$treatment4.raw	4
$treatment5.raw	5
$treatment6.raw	6
$treatment7.raw	7

Variable name: issues_ranking_treatments
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine.

Alias	Name
issues_ranking_treatments_3	$treatment3.raw
issues_ranking_treatments_4	$treatment4.raw
issues_ranking_treatments_5	$treatment5.raw
issues_ranking_treatments_6	$treatment6.raw
issues_ranking_treatments_7	$treatment7.raw

Response	Value
1	1
2	2
3	3
4	4
5	5

Variable name: issues_ranking_control
Full text: Please read the 4 messages below and order them from most to least effective based on your beliefs about how effective each message would be for encouraging other people to receive a COVID-19 vaccine.

Alias	Name
issues_ranking_control_3	$treatment3.raw
issues_ranking_control_4	$treatment4.raw
issues_ranking_control_5	$treatment5.raw
issues_ranking_control_6	$treatment6.raw
issues_ranking_control_7	$treatment7.raw

Response	Value
1	1
2	2
3	3
4	4
5	5

Variable name: issue_ranking_treatments_3
Full text: $treatment3.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_treatments_4
Full text: $treatment4.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_treatments_5
Full text: $treatment5.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_treatments_6
Full text: $treatment3.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_treatments_7
Full text: $treatment3.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_controls_3
Full text: $treatment3.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_controls_4
Full text: $treatment4.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_controls_5
Full text: $treatment5.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_controls_6
Full text: $treatment3.raw

Summary
Variable is a numeric variable

Variable name: issue_ranking_controls_7
Full text: $treatment7.raw

Summary
Variable is a numeric variable

Variable name: dem_workoutside
Full text: Are you currently working outside your home, working at home, both, or not working?

Response	Value
Working outside my home	1
Working at home	2
Both	3
Not working	4

Variable name: dem_choice
Full text: Does your job or employer permit you to work only from home?

Response	Value
Yes	1
No	2

Variable name: article_typical
Full text: Do you think this article is typical of local news coverage?

Response	Value
Yes	1
Maybe	2
No	3

Variable name: crime_local
Full text: Do you think there is too much coverage of crime in local newspapers?

Response	Value

Response	Value
Yes	1
Maybe	2
No	3

Variable name: attn_check
Full text: How was Simon identified by police for the crime he allegedly committed?

Response	Value
A police officer recognized him	1
From video surveillance	2
Because he left his ID	3
He turned himself in	4
None of the above	5

Variable name: money_steal
Full text: How much money did Simon allegedly steal?

Response	Value
About $500	1
About $1,500	2
About $25,000	3
About $1 million dollars	4
None of the above	5

Variable name: onlinevaccinediscussion
Full text: Have you participated in any online discussion of vaccine safety in the last 30 days, for example on Facebook, Twitter, or elsewhere?

Response	Value
Yes	1
No	2

Variable name: format_randomization
Full text: What type of format did the respondent see?

Response	Value
Format A	1
Format B	2

Variable name: trait1_code

Full text: Trait 1

Response	Value
race	1
sexuality	2
income	3
religion	4
abortion	5
other	6

Variable name: trait2_code
Full text: Trait 2

Response	Value
race	1
sexuality	2
income	3
religion	4
abortion	5
other	6

Variable name: q_1_a1fa_1
Full text: One way to think about this question is to imagine meeting 100 people who $question_text_trait1. How many of them belong to each party? Please enter estimates which add to 100. (Percentage)

Summary
Variable is a numeric variable

Variable name: q_2_a1fa_1
Full text: One way to think about this question is to imagine meeting 100 people who $question_text_trait1. How many of them belong to each party? Please enter estimates which add to 100. (Percentage)

Summary
Variable is a numeric variable

Variable name: q_3_a1fa_1
Full text: One way to think about this question is to imagine meeting 100 people who $question_text_trait1. How many of them belong to each party? Please enter estimates which add to 100. (Percentage)

Summary
Variable is a numeric variable

Variable name: q_1_a2fa_1
Full text: One way to think about this question is to imagine meeting 100 people who $question_text_trait2. How many of them belong to each party? Please enter estimates which add to 100. (Percentage)

Summary
Variable is a numeric variable

Variable name: q_2_a2fa_1
Full text: One way to think about this question is to imagine meeting 100 people who $question_text_trait2. How many of them belong to each party? Please enter estimates which add to 100. (Percentage)

Summary
Variable is a numeric variable

Variable name: q_3_a2fa_1
Full text: One way to think about this question is to imagine meeting 100 people who $question_text_trait2. How many of them belong to each party? Please enter estimates which add to 100. (Percentage)

Summary
Variable is a numeric variable

Variable name: q_1_a1fb_o
Full text: % of Democrats

Summary
Variable is a numeric variable

Variable name: q_2_a1fb_o
Full text: % of Republicans

Summary
Variable is a numeric variable

Variable name: q_3_a1fb_o
Full text: % of Independents

Summary
Variable is a numeric variable

Variable name: q_1_a2fb_o
Full text: % of Democrats

Summary
Variable is a numeric variable

Variable name: q_2_a2fb_o
Full text: % of Republicans

Summary
Variable is a numeric variable

Variable name: q_3_a2fb_o
Full text: % of Independents

Summary
Variable is a numeric variable

Variable name: covidsurvey
Full text: How many surveys have you taken about COVID-19 in the last month?

Summary
Variable is a numeric variable

Variable name: totalsurveys
Full text: How many surveys have you taken for compensation (monetary, points, or other compensation) in the last month?

Summary
Variable is a numeric variable

Variable name: vaccine_split
Full text: Vaccine Assignment (Screen only shown in testing mode)

Response	Value
October 27, 1 week before the election	1
November 10, 1 week after the election	2
December 15	3

Variable name: vaccine_3months_test
Full text: How likely would you be to get this COVID-19 vaccine within the first 3-months of it becoming available to you?

Response	Value
Extremely unlikely	1
Somewhat unlikely	2
Neither likely nor unlikely	3
Somewhat likely	4
Extremely likely	5

Variable name: vaccine_confident_test
Full text: How confident are you that this COVID-19 vaccine would be safe and effective?

Response	Value
Extremely confident	1
Somewhat confident	2
Not very confident	3
Not confident at all	4

Variable name: vaccine_split_stakeholders
Full text: Vaccine Stakeholder Assignment (Screen only shown in testing mode)

Response	Value
Dr. Anthony Fauci, the director of the National Institute of Allergy and Infectious Diseases, says that he believes the vaccine is safe and effective	1
Dr. Anthony Fauci, the director of the National Institute of Allergy and Infectious Diseases, says that he is not convinced the vaccine is safe and effective	2
President Trump says that he believes the vaccine is safe and effective	3
President Trump says that he is not convinced the vaccine is safe and effective	4
both President Trump and Democratic Speaker of the House Nancy Pelosi say that they believe the vaccine is safe and effective	5
President Trump says that he believes the vaccine is safe and effective but Democratic Speaker of the House Nancy Pelosi says that she is not convinced the vaccine is safe and effective	6

Variable name: vaccine_3months_test_stakeholders
Full text: How likely would you be to get this COVID-19 vaccine within the first 3-months of it becoming available to you?

Response	Value
Extremely unlikely	1
Somewhat unlikely	2
Neither likely nor unlikely	3
Somewhat likely	4
Extremely likely	5

Variable name: vaccine_confident_test_stakeholders
Full text: How confident are you that this COVID-19 vaccine would be safe and effective?

Response	Value
Extremely confident	1

Response	Value
Somewhat confident	2
Not very confident	3
Not confident at all	4

Variable name: political_pressure
Full text: How much do you agree with the following statement? The Trump Administration is putting pressure on the Food and Drug Administration (FDA) to approve a COVID-19 vaccine before it has been shown to be safe and effective.

Response	Value
Strongly disagree	1
Somewhat disagree	2
Neither disagree nor agree	3
Somewhat agree	4
Strongly agree	5

Variable name: comment
Full text: Thank you for your participation in this survey. If you have any other comments or responses about the study, please enter them in the space below.

Summary
Variable is an open response or text variable

Variable name: track
Full text: Would you say things in this country today are...

Response	Value
Generally headed in the right direction	1
Off on the wrong track	2
Not sure	3

Variable name: app_dtrmp
Full text: Do you approve or disapprove of the way Donald Trump is handling his job as President?

Response	Value
Strongly approve	1
Somewhat approve	2
Somewhat disapprove	3
Strongly disapprove	4
Not sure	5

Variable name: e14_presvote12
Full text: Which candidate did you vote for in the 2012 Presidential election?

Response	Value
Barack Obama	1
Mitt Romney	2
Other candidate	3
I did not vote	4

Variable name: e14_presvote12_t
Full text: Who did you vote for in the election for President?

Summary
Variable is an open response or text variable

Variable name: turnout18post
Full text: Did you vote in the November 2018 general election?

Response	Value
Yes	1
No	2

Variable name: housevote18post
Full text: In the 2018 elections for U.S. House of Representatives, who did you vote for in the district where you live?

Response	Value
Democratic candidate	1
Republican candidate	2
Independent candidate	3
Other candidate	5
Did not vote for U.S. House	6

Variable name: housevote18post_t
Full text: Who did you vote for in the election for U.S. House?

Summary
Variable is an open response or text variable

Variable name: ideo5
Full text: In general, how would you describe your own political viewpoint?

Response	Value
Very liberal	1
Liberal	2
Moderate	3
Conservative	4

Response	Value
Very conservative	5
Not sure	6

Variable name: ideo3
Full text: Ideology (3 category)

Response	Value
Liberal/Very Liberal	1
Moderate	2
Conservative/Very conservative	3

Variable name: pp18_polactions
Full text: Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

Alias	Name
pp18_polactions_1	Volunteered for a candidate, political party, or other political organization
pp18_polactions_2	Attended a rally or protest
pp18_polactions_3	Called or wrote to an elected official
pp18_polactions_4	Attended a town hall held by an elected official
pp18_polactions_5	Posted about politics on social media
pp18_polactions_6	Made a donation to a candidate, party, or other political organization
pp18_polactions_7	Other
pp18_polactions_8	I have not done any of the above

Response	Value
selected	1
not selected	2

Variable name: pp18_polactions_t
Full text: Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

Summary
Variable is an open response or text variable

Variable name: SOURCES
Full text: In the past week, did you get news from any of the following sources? Please select all that apply:

Alias	Name
SOURCES_1	CNN
SOURCES_2	Fox News
SOURCES_3	MSNBC
SOURCES_4	Other Cable News TV Networks
SOURCES_5	Local TV News
SOURCES_6	National nightly network TV news
SOURCES_7	News websites or apps
SOURCES_8	Your local daily print newspaper
SOURCES_9	National print newspapers
SOURCES_10	News on the radio
SOURCES_11	Late night comedy shows
SOURCES_12	Facebook
SOURCES_13	Twitter
SOURCES_14	Reddit
SOURCES_15	YouTube
SOURCES_18	Podcasts
SOURCES_16	Other social media such as LinkedIn, Instagram, or Snapchat
SOURCES_17	None of these

Response	Value
selected	1
not selected	2

Variable name: socialmediause
Full text: Which of the following social media platforms have you used recently? Please select all that apply.

Alias	Name
socialmediause_1	Discord
socialmediause_2	Facebook
socialmediause_3	Instagram
socialmediause_4	LinkedIn
socialmediause_5	Pinterest
socialmediause_6	reddit
socialmediause_7	Snapchat
socialmediause_8	Tik-Tok
socialmediause_9	Tumblr
socialmediause_10	Twitch
socialmediause_11	Twitter
socialmediause_12	WhatsApp, GroupMe, or another texting app
socialmediause_13	YouTube
socialmediause_14	Other

Alias	Name
socialmediause_15	I do not use social media

Response	Value
selected	1
not selected	2

Variable name: socialmediause_t
Full text:

Summary
Variable is an open response or text variable

Variable name: anychild
Full text: At any point in your life have you been a parent or guardian of a child, or not?

Response	Value
Yes	1
No	2

Variable name: child18
Full text: Are you the parent or guardian of any children under the age of 18?

Response	Value
Yes	1
No	2

Variable name: marstat
Full text: What is your marital status?

Response	Value
Married	1
Separated	2
Divorced	3
Widowed	4
Never married	5
Domestic / civil partnership	6

Variable name: sexuality
Full text: With which group do you most closely identify?

Response	Value
Heterosexual / straight	1
Lesbian / gay woman	2
Gay man	3
Bisexual	4
Other	5
Prefer not to say	6

Variable name: urbancity
Full text: How would you describe the place where you live?

Response	Value
City	1
Suburb	2
Town	3
Rural area	4
Other	5

Variable name: urbancity_t
Full text: How would you describe the place where you live?

Summary
Variable is an open response or text variable

Variable name: urbancity3
Full text: Combined 'city,' 'suburb/town,' 'rural area/other' classification

Response	Value
Urban	1
Suburban	2
Rural	3

Variable name: faminc_new
Full text: Thinking back over the last year, what was your family's annual income?

Response	Value
Less than $10,000	1
$10,000 - $19,999	2
$20,000 - $29,999	3
$30,000 - $39,999	4
$40,000 - $49,999	5
$50,000 - $59,999	6
$60,000 - $69,999	7
$70,000 - $79,999	8

Response	Value
$80,000 - $99,999	9
$100,000 - $119,999	10
$120,000 - $149,999	11
$150,000 - $199,999	12
$200,000 - $249,999	13
$250,000 - $349,999	14
$350,000 - $499,999	15
$500,000 or more	16
Prefer not to say	97

Variable name: faminc5
Full text: Thinking back over the last year, what was your family's annual income?

Response	Value
Less Than $30,000	1
$30,000 - $59,999	2
$60,000 - $99,999	3
$100,000 - $149,999	4
$150,000+	5
Prefer not to say	6

Variable name: employ
Full text: Which of the following best describes your current employment status?

Response	Value
Full-time	1
Part-time	2
Temporarily laid off	3
Unemployed	4
Retired	5
Permanently disabled	6
Homemaker	7
Student	8
Other	9

Variable name: job
Full text:

Summary
Variable is an open response or text variable

Variable name: union_combined
Full text: Are you a current or retired member of a labor union? If no, is any member of your household a union

member? Check all that apply.

Alias	Name
union_combined_1	Yes, current member
union_combined_5	Yes, retired member
union_combined_2	Yes, someone in household is a current member
union_combined_6	Yes, someone in household is a retired member
union_combined_3	No one in household is a member
union_combined_4	Not sure

Response	Value
selected	1
not selected	2

Variable name: newsint
Full text: Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs . . .

Response	Value
Most of the time	1
Some of the time	2
Only now and then	3
Hardly at all	4
Don't know	7

Variable name: religpew
Full text: What is your present religion, if any?

Response	Value
Protestant	1
Roman Catholic	2
Mormon	3
Eastern or Greek Orthodox	4
Jewish	5
Muslim	6
Buddhist	7
Hindu	8
Atheist	9
Agnostic	10
Nothing in particular	11
Something else	12

Variable name: religpew_t
Full text: What is your present religion, if any?

Summary
Variable is an open response or text variable

Variable name: pew_bornagain
Full text: Would you describe yourself as a "born-again" or evangelical Christian, or not?

Response	Value
Yes	1
No	2

Variable name: pew_churatd
Full text: Aside from weddings and funerals, how often do you attend religious services?

Response	Value
More than once a week	1
Once a week	2
Once or twice a month	3
A few times a year	4
Seldom	5
Never	6
Don't know	7

Variable name: date
Full text: Date that the respondent took the survey.

Summary
Variable is an open response or text variable

Variable name: consent
Full text: Do you agree to participate in this survey?

Response	Value
I agree to participate	1
I do not agree to participate in this survey	2

Variable name: weight
Full text: YouGov Blue Weight

Summary
Variable is a numeric variable

Variable name: topiclist
Full text: Allocator Randomly-Selected Topics (2 out of 6 possible ones)

Summary
Variable is an open response or text variable

Variable name: race_rand
Full text: Allocator: Race Trait Randomization Variable (only for those with 1 in topiclist)

Summary
Variable is a numeric variable

Variable name: sexuality_rand
Full text: Allocator: Sexuality Trait Randomization Variable (only for those with 2 in topiclist)

Summary
Variable is a numeric variable

Variable name: income_rand
Full text: Allocator: Income Trait Randomization Variable (only for those with 3 in topiclist)

Summary
Variable is a numeric variable

Variable name: relig_rand
Full text: Allocator: Religion Trait Randomization Variable (only for those with 4 in topiclist)

Summary
Variable is a numeric variable

Variable name: abortion_rand
Full text: Allocator: Abortion Trait Randomization Variable (only for those with 5 in topiclist)

Summary
Variable is a numeric variable

Variable name: other_rand
Full text: Allocator: Other Trait Randomization Variable (only for those with 6 in topiclist)

Summary
Variable is a numeric variable

Variable name: question_text_trait1

Full text: Allocator: Trait 1 Shown To Respondent (coded from topiclist and each randomization variable)

Summary
Variable is an open response or text variable

Variable name: question_text_trait2
Full text: Allocator: Trait 2 Shown To Respondent (coded from topiclist and each randomization variable)

Summary
Variable is an open response or text variable

Variable name: seen_control
Full text: Experiment 1: Indicator of whether the respondent saw the control condition

Response	Value
Yes	1
No	2

Variable name: rand_treatment_notshown
Full text: Experiment 1: Which of the 5 treatments was NOT shown in the ranking variable

Summary
Variable is an open response or text variable

Variable name: rand_treatment_toshow
Full text: Experiment 1: Which of the 5 treatments was shown in the ranking variable

Summary
Variable is an open response or text variable

Variable name: top_control_num
Full text: Experiment 1: Which item did the respondent rank as their top item? (Among those who saw the controls based on seen_control)

Summary
Variable is a numeric variable

Variable name: top_treatment_num
Full text: Experiment 1: Which item did the respondent rank as their top item? (Among those DID NOT see the controls based on seen_control)

Summary
Variable is a numeric variable